

WHERE WILL WE BE?

Bielefeld

330,000 inhabitants,
main venue,
all teaching
— Field trips to internationally
successful companies



Hamburg

1.8m inhabitants,
Germany's
"gateway to the world"
— Field trip to the port



Berlin

3.8m inhabitants,
capital of Germany
— Field trip to *Reichstag*,
German parliament
Meeting a political "insider"



The Hague

550,000 inhabitants,
metropolitan area
— Field trip to Peace Palace
or another international court



Amsterdam

900,000 inhabitants,
capital of the Netherlands
— Explore the city's rich
cultural heritage



BUSINESS LIVE – FIELD TRIPS

Berlin is a symbol of German history ranging from Prussia, the Nazi Regime, World War II, and the Cold War to German reunification. The agenda contains a visit to the *Reichstag* (the German parliament) including a discussion with a political insider, the Berlin Wall, Brandenburg Gate and Checkpoint Charlie.

Hamburg is known as Germany's "gateway to the world" and economic hub. It is a harbour city, connected to the North Sea via the river "Elbe". A visit to the port is part of the program.

The journey to the Netherlands takes just a few hours. Our hostel is located in **The Hague**, where we will visit the Peace Palace, which houses the International Court of Justice. The trip will be rounded off with a city tour through **Amsterdam**.

Company visits

The European Summer School program includes several one-day field trips to well-known regional companies, which are typical German medium-sized businesses producing high-quality products. Mostly they are family-owned businesses with a specific corporate culture and governance policy. The companies are globally successful, whilst their production facilities are mainly located in Germany. During the company visits, students will gain insights into high-quality manufacturing and get a chance to discuss corporate business strategies with management.



HS'BI

Hochschule
Bielefeld
University of
Applied Sciences
and Arts



Come and discover Europe!

European Summer School on European Business and Culture

MAY 10 THRU JUNE 18, 2027

hsbi.de



WHAT WILL I BE GETTING?

Business classes in Europe

- 6 credits/12 ECTS
- Lecturers from different nations
- Working on a real topic as part of a company project
- Exchange with German students
- German language course
- Field trips
- Company visits
- Cultural program
- Free accommodation in shared rooms
- Free local transportation pass
- Full insurance package
- Admin support
- Personal mentoring program

What will it cost me?

- Package price in total 1.990 Euro (charged at cost)
- Meals not included
- Travel to/from Germany not included

At the Ritz or under the bridge?

- All classes on a safe modern campus
- Accommodation in well-equipped dorms in the city center
- Efficient local transportation
- Meals available on campus at very reasonable prices

WHAT WILL I LEARN ABOUT?

European Culture/Cross Cultural Management (3 credits/6 ECTS)

The course provides students with an insight into European culture in its various facets. It integrates historical aspects of the European unification process as well as current political and social trends within Europe.

European Politics and Business (3 credits/6 ECTS)

This course examines European politics and business from the perspectives of economics, politics and law as well as the functional disciplines of European logistics, supply chain management and mobile marketing.

Company project

Within one week, the students work in mixed teams to find a solution to a real topic given by a regional company. The results are then presented to company representatives.

Language? Ja, bitte!

Course: German as a foreign language, beginners' level
Course participants should gain an individual cultural experience with people and country. Some knowledge of German will enhance your local experience.

So what's the learning environment?

- North American and European students will mix in classes
- 3 hours of morning classes, 1 hour German language class
- Company visits and field trips integrated into the program
- Multinational European lecturing team.

WHO KNOWS MORE?

For more info contact your local international office or directly:

Hochschule Bielefeld – University of Applied Sciences and Arts

Interaktion 1
33619 Bielefeld
Germany
➤ www.hsbi.de

Bielefeld School of Business:

Judith Wolf & Nermin Karaoglu
Phone +49 521.106-4840
➤ european.summer.school@hsbi.de
➤ www.hsbi.de/wirtschaft

