

		Monday	Tuesday	Wednesday	Thursday/Public holiday	Friday	Saturday	Sunday
Week 1								
9:45 - 11:15 am	Topic	Free	Artificial Intelligence and the Future of Work in Europe: Opportunities and Challenges	Big Data Applications in European Businesses	Public Holiday (shops are closed)	Field trip to Berlin (The times on the left are not applicable to field trips)		
11:30 am - 1 pm	Topic		Artificial Intelligence and the Future of Work in Europe: Opportunities and Challenges	Big Data Applications in European Businesses				
1 - 2 pm			Lunch break					
2 - 3 pm	Topic	Welcome meeting/Icebreaker	German 2 - 3 pm	German 2 - 3 pm				
3 -4 pm	Topic	Intercultural Awareness and guided tour university and class room	Sparrenburg guided tour 16:00-17:00	Free				
from 7 pm on		Get together in a restaurant in the city center of Bielefeld	Free					
Week 2								
International Week at HSBI								
9:45 - 11:15 am	Topic	Free	International Business Development: The Case of the CFM Joint Venture	EU as a peacekeeping actor?	Company Visit Schüco 10.30 am-12.30 pm	Participation is voluntary: Bielefeld International Conference on Applied Business (BICAB) 9 am-2 pm Conference room at HSBI Topic: Bridges for Impact: Linking Science, Economy, Politics, and Society	Free	
11:30 am - 1 pm	Topic		EU Internal Market	International Airline Alliances: Why They Form, How They Work, and How to Improve Them				
1 - 2 pm			Lunch break					
from 2 pm on	Topic	German 2 - 3 pm	German 2 - 3 pm	Free				
		Participation in the Welcome Reception of the International Week 2026 of HSBI (Snacks & Beverages) 3-6 pm! Conference room at HSBI	Free		Free			
Week 3								
		Public Holiday (shops are closed)		Preparation for the company project: Input in Change Management 8-9.30 am	Field trip to The Hague/Amsterdam (The times on the left are not applicable to field trips)		Free	
9:45 - 11:15 am	Topic		Making sense of organisational pathologies	Organisational design in European and North American corporate cultures				
11:30 am - 1 pm	Topic		Making sense of organisational pathologies	Organisational design in European and North American corporate cultures				
1 - 2 pm			Lunch break					
from 2 pm on	Topic		German 2 - 3 pm	German 2 - 3 pm				

HSBI Hochschule Bremen University of Applied Sciences and Arts Bremer School of Business		Monday	Tuesday	Wednesday	Thursday	Friday	Saturday/Sunday					
Week 4												
8 - 9:30 am	Topic	Mid-term exam 8-9 am	Self-exercise and preparation of results (The times on the left are not applicable to the company project) Company project				Free					
9:45 - 11:15 am		Kick off company project (11 am - 4 pm) -Welcome, general presentation of the company -Lunch snack -Presentation and issuing of topic including content-related impulses from company -Clarification of open questions and conclusion										
	Lecturer											
	Room											
	Topic											
	Lecturer											
Room												
11:30 am - 1 pm	Topic											
1 - 2 pm												
from 2pm	Topic											
Week 5												
9:45 - 11:15 am	Topic	Presentations company project (10 am - 3 pm)						Sustainability in Business	Sustainability in Business	Field trip to Hamburg (The times on the left are not applicable to field trips)		Free
11:30 am - 1 pm	Topic		Sustainability in Business	Sustainability in Business								
1 - 2 pm												
from 2 pm on	Topic		German 2 - 3 pm	German 2 - 3 pm								
Week 6												
9:45 - 11:15 am	Topic	Free	Consumer Analytics with R	The German Mittelstand 8-11:15	Free	Final exam 8 - 8:40 am						
11:30 am - 1 pm	Topic		Consumer Analytics with R	Free		Free						
1 - 2 pm			Lunch break			Lunch break						
from 2 pm on	Topic	Free	German 2 - 3 pm	German 2 - 3 pm		Handover Transcripts 1:30 - 2 pm						
						Farewell Lunch 2 - 4 pm						

Note	Course 1	European Culture and Management
	Course 2	European Politics and Business
	Language	German
	Trips	Field Trips to Berlin, Hamburg, The Hague/Amsterdam
	Company	Company visit or project
	Exam	Mid-term and final exam and/evaluation
	Other items	Welcome, cultural program, etc.