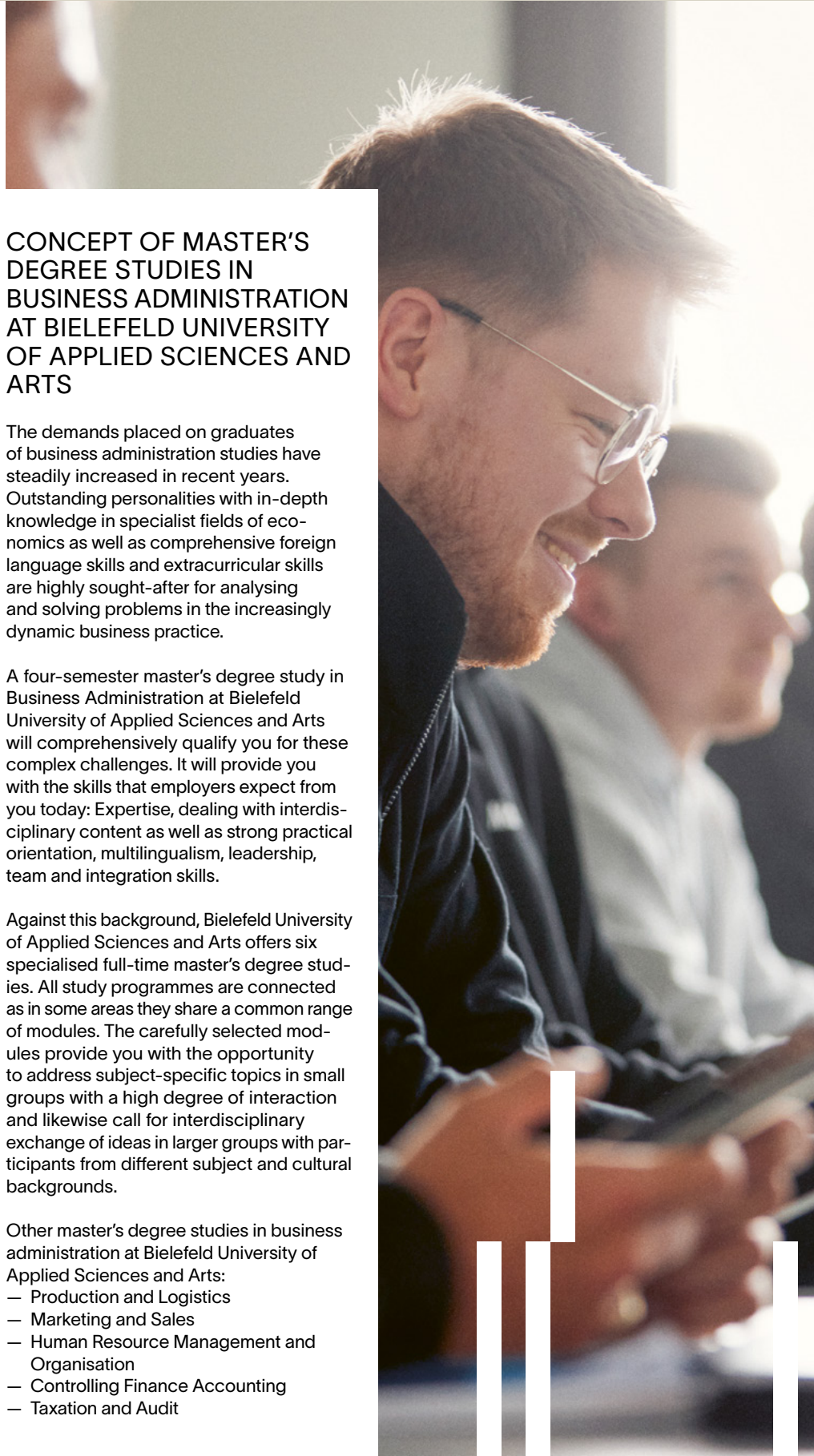


# International Business Management

## Master



### CONCEPT OF MASTER'S DEGREE STUDIES IN BUSINESS ADMINISTRATION AT BIELEFELD UNIVERSITY OF APPLIED SCIENCES AND ARTS

The demands placed on graduates of business administration studies have steadily increased in recent years. Outstanding personalities with in-depth knowledge in specialist fields of economics as well as comprehensive foreign language skills and extracurricular skills are highly sought-after for analysing and solving problems in the increasingly dynamic business practice.

A four-semester master's degree study in Business Administration at Bielefeld University of Applied Sciences and Arts will comprehensively qualify you for these complex challenges. It will provide you with the skills that employers expect from you today: Expertise, dealing with interdisciplinary content as well as strong practical orientation, multilingualism, leadership, team and integration skills.

Against this background, Bielefeld University of Applied Sciences and Arts offers six specialised full-time master's degree studies. All study programmes are connected as in some areas they share a common range of modules. The carefully selected modules provide you with the opportunity to address subject-specific topics in small groups with a high degree of interaction and likewise call for interdisciplinary exchange of ideas in larger groups with participants from different subject and cultural backgrounds.

Other master's degree studies in business administration at Bielefeld University of Applied Sciences and Arts:

- Production and Logistics
- Marketing and Sales
- Human Resource Management and Organisation
- Controlling Finance Accounting
- Taxation and Audit

### STUDY OBJECTIVES

As a graduate of the master's degree study in International Business Management, you will be able to develop your competence in the international and globalised world of business, consisting of the following fields of skills:

#### Professional Skills

You will have a broad and critical understanding of the current state of knowledge and scientific methods in the field of international general management, in order to evaluate entrepreneurial alternatives and to develop, implement and evaluate concrete solutions for practical problems in the international context. This takes account of the economy's demand that in addition to specialist knowledge, a broad understanding of international business relations is required at management level.

#### Methodical Skills

You will be able to apply your knowledge to familiar and new situations in the context of international general management in a practice-oriented manner using modern media and digital techniques, tools and methods, also taking into account cross-disciplinary, social and ethical aspects. For example, after completing your studies, you will be enabled to organise complex international projects, taking on both a leading or an advisory role. You will further be able to assess and evaluate empirical insights in order to develop evidence-based decisions and implications.

#### Social Skills

You will understand and practice efficient forms of communication in international groups, possess intercultural competence, show empathy and team spirit, be able to shape group-dynamic development processes and to manage conflicts. You will be able to present confidently, convince argumentatively, delegate tasks and involve team members in goal-oriented problem solutions and decisions.

### STRUCTURE / CONTENT

#### 1st Semester

- Entrepreneurship and Market Dynamics
- Corporate Learning and Innovation
- Legal Aspects of International Business
- International Financial Reporting Standards
- Quantitative Research Methods

#### 2nd Semester

- Semester Abroad (Students can choose among a range of modules provided by our partner universities)

#### 3rd Semester

- Consumer Marketing
- Corporate Financial Management
- Digital Business
- Supply Chain Management
- International Cases

#### 4th Semester

- Master Thesis

All courses are taught in English.

## PROFESSIONAL FIELDS

The study programme combines academic education and application orientation, enabling students to perform management-related activities in internationally active companies and organisations. This relation to the typical problems of companies and organisations results in an especially high degree of professional qualification.

Successful completion of the master's degree study in International Business Management offers you the opportunity to take on attractive, responsible specialist and management positions in industrial and service companies of various industries and sizes as well as in public institutions on an international level. As an independent management consultant, you also have the opportunity to work in independent professions.

## SEMESTER ABROAD/ DOUBLE DEGREE

A semester abroad is mandatory in this study programme. We will suggest a range of selected, attractive partner universities to students, guaranteeing that no tuition fees will have to be paid.

The programme is designed to make it possible for you to obtain a double degree at one of our partner universities in Turkey, Italy or Czech Republic, also giving you the opportunity to follow it up with doctoral studies at these universities.



## TEACHING STAFF

The lecturers teaching in the International Business Management master's degree study are all professors with many years of practical experience in responsible positions in national and international companies or institutions.

## BIELEFELD UNIVERSITY OF APPLIED SCIENCES AND ARTS

With more than 10,000 students at a newly built and modern campus, Bielefeld University of Applied Sciences and Arts is a university that is open to the world while being deeply rooted in its region and it stands for an attractive and varied study offer that meets the needs of students and their prospective employers.

A master's degree in International Business Management from Bielefeld University of Applied Sciences and Arts will provide you with the foundation for a career in a national or international environment.

## FACTS

### Admission Requirements

Bachelor's degree in business/economics or business-oriented bachelor's degree with a minimum overall grade of 2.5 and

- At least 30 ECTS from English-language bachelor's module examinations relating to international business administration (with out practical modules and bachelor thesis)
- Or a bachelor thesis on a relevant international issue from business administration written in English.

- In case of a university entrance certificate issued abroad, you must provide proof of German skills on a minimum level of A2 according to the Common European Framework of Reference for Languages (presenting a certificate or passing a written language skills test).
- In addition, a B2 level in English is desirable.
- If applicable, a maximum of 15 ECTS from the bachelor's degree study may remain (bachelor's degree certificate and overview of grades must be handed in by 30 November).

### Duration of Study

4 semesters (120 credit points)

### Degree

Master of Arts (M. A.)

### Application/Start of Studies

You will be able to apply from the beginning of June:

➤ [www.hsbi.de/studium/bewerbung](http://www.hsbi.de/studium/bewerbung)

The deadline for applications is 15 July. Studies start in the winter semester of each year.

### Other Master's Degree Studies in Business Administration at Bielefeld University of Applied Sciences and Arts

- Marketing and Sales
- Human Resource Management and Organisation
- Production and Logistics
- Controlling Finance Accounting
- Taxation and Audit

### Place of Study

Bielefeld University of Applied Sciences and Arts  
Faculty of Business  
Interaktion 1, 33619 Bielefeld  
➤ [www.hsbi.de/wirtschaft](http://www.hsbi.de/wirtschaft)

## CONTACT

**Hochschule Bielefeld –  
University of Applied Sciences  
and Arts**  
Interaktion 1, 33619 Bielefeld  
Germany

**General Questions on Studies**  
Student Advising and Counselling  
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➤ [zsb@hsbi.de](mailto:zsb@hsbi.de)  
➤ [www.hsbi.de/zsb](http://www.hsbi.de/zsb)

### Questions on Applications / Admission

Registrar's and Examination Office  
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➤ [www.hsbi.de/studierendenservice](http://www.hsbi.de/studierendenservice)

