

# Go East Summer School

Eurasian Economic  
Landscape through  
Space and Time

Almaty, 2024



Deutscher Akademischer Austauschdienst  
German Academic Exchange Service



EURASIAN  
TECHNOLOGICAL  
UNIVERSITY

## The key topics of school:



### Kazakhstan as the Heart of Eurasia

The Soviet model of the organization of economic space in Eurasia;



### Crossroads of the Worlds

Connecting East and West from the Great Silk Belt to OBOR and meridian routes from North to South



### The «Eurasian Idea»

as a banner of a new integration paradigm: the forerunner of the Eurasian Union.



### International transportation corridors

Role of transportation corridors and energy routes in the formation of Eurasian economic space.



### “Elephants” and “whales”

on which the Eurasian economic integration rests: factor analysis.



### Gravitational forces

competition between Russia, China and non-regional players.

# Duration of the summer school Preliminary Program

## 1 August

Prep Work: Group business cases and personal tasks are sent to students.  
Students need to send preliminary solution of each individual case back to organizers till August 11.

## 11 August

Arrivals

## 12 August

9.45 – 11.00 Welcoming & Orientation  
Introduction to the Summer University program  
11.00 – 14.00 Global Management  
15.00 – 18.00 Soviet model of the organization of economic space  
18.00 – 19.00 “Eurasian Union Cases” Meeting: Individual Case Solutions Presentations  
Case Group Assignment Workshop

## 13 August

10.00 – 13.00 Global Management  
15.00 – 17.00 History and Modernization of Kazakhstan

## 14 August

10.00 – 13.00 Kazakhstan’s Soviet Legacy  
14.00 – 17.00 History and future of Great Silk Belt

## 15 August

Trip to Central State Museum of the Republic of Kazakhstan.  
Time for students’ enjoyment

## 16 August

10.00 – 13.00 Public Perception of OBOR-Initiative  
14.00 – 17.00 Eurasian Union as European Union: systemic analysis of potential to build Cooperation

## 17 August

10.00 – 13.00 City tour by bus  
14.00 – 18.00 Visit to Atakent (business cooperation center)

## 19 August

11.30 – 13.00 Evolution of the investment presence of capital from the third countries in the post-Soviet economies  
14.00 – 17.00 The «Eurasian Idea» as a banner of a new integration paradigm: the forerunner of the Eurasian Union.

## 20 August

10.00 – 13.00 Role of international transportation corridors and energy routes in the formation of Eurasian economic space.  
14.00 – 15.30 “Elephants” and “whales” on which the Eurasian economic integration rests: factor analysis.

## 21 August

10.00 – 18.00 Following to Great Silk Belt and the city of nomads: excursion to an ethno-aul

## 22 August

10.00 – 13.00 Gravitational forces: competition between Russia, China, and non-regional players.  
14.00 – 17.00 Group work

## 23 August

Time for students’ enjoyment/ House-Museum of D. A. Kunaev

## 24 August

11.00 – 13.00 Presentation of Cases’ solutions by each team.

## 25 August

Departures

# Go East Summer School

**4 ECTS  
points**



The program is aimed at European and Central Asian undergraduate and graduate students of Economics, Business, World Economy, Political and Social Science and Energy Economics, who are interested in Eurasian Economic Landscape, logistics management system and trends in development of logistics and transport infrastructure in Central Asia.

## Participation fee:

For all applicants: 1000€.

For partner universities: 800€.

Accommodation, excursions, educational programs, half board and certificate are included.

## Application procedure and deadlines:

Students have to apply for participation by sending CV, motivation letter, and reference letter to [ir@etu.edu.kz](mailto:ir@etu.edu.kz) until 1 June, 2024.

## Certificates:

ETU provides certificates with ECTS and academic hours relevant selection criteria: The organization committee selects students according to their motivation and reference letters. The relevance of the home university study program/research work will be taken into consideration.

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