


## European Summer School 2022 (16 May to 24 June 2022)

Status: 12.05.2022

		Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday		
Date: 16 - 22 May 2022		16 May 2022	17 May 2022	18 May 2022	19 May 2022	20 May 2022	21 May 2022	22 May 2022		
08:00 - 09:30	Topic	Free	Free	Free	Field trip to Berlin (The times on the left are not applicable to field trips)				Free	
	Lecturer									
	Room									
09:45 - 11:15	Topic		World Economy and European Integration	World Economy and European Integration						
	Lecturer		Tomsik	Tomsik						
	Room		C 328	C 328						
11:30 - 13:00	Topic		Social Media Marketing	Social Media Marketing						
	Lecturer		Clack	Clack						
	Room		C 328	C 328						
13:00 - 14:00			Lunch Break							
14:00-15:00	Topic		German 14:00-15:00	German 14:00-15:00						
			Grieße-Stöck	Grieße-Stöck						
	Room		C 328	C 328						
from 16:00 on	Topic	Welcome meeting 16.00-18:00	free	Sparrenburg guided tour 16:00-17:00						
	Room	B 339		Sparrenburg						
Date: 23 - 29 May 2022		23 May 2022	24 May 2022	25 May 2022	26 May 2022	27 May 2022	28/29 May 2022			
09:45 - 11:15	Topic	(optional) Additional Lab: Research	Big Data Applications in European Businesses	Design Thinking	Public Holiday	Free				
	Lecturer		Rohadia	Suciu						
	Room		C 328	C 328						
11:30 - 13:00	Topic		Design Thinking	Big Data Applications in European Businesses						
	Lecturer		Suciu	Rohadia						
	Room		C 328	C 328						
13:00 - 14:00		Lunch Break								
from 14:00 on	Topic	(optional) Additional Lab: Research	German 14:00-15:00	German 14:00-15:00						
	Lecturer		Grieße-Stöck	Grieße-Stöck						
	Room		C 328	C 328						
Date: 30 May - 5 June 2022		30 May 2022	31 May 2022	1 June 2022	2 June 2022	3 June 2022	4/5 June 2022			
09:45 - 11:15	Topic	(optional) Additional Lab: Research Project	The German Mittelstand and family business	Management mindsets and decision making	Field trip to Frankfurt (The times on the left are not applicable to field trips)				Free	Free
	Lecturer		Brinkmann	Labour						
	Room		C 328	C 328						
from 14:00 on	Topic	Content Preparation for the Oetker project! 13:30-15:00	Management mindsets and decision making	The German Mittelstand and family business						
	Lecturer	Wilm	Labour	Brinkmann						
	Room	C 328	C 328	C 328						
13:00 - 14:00		Lunch break								
from 14:00 on	Topic	(optional) Additional Lab: Research Project	German 14:00-15:00	German 14:00-15:00						
	Lecturer		Grieße-Stöck	Grieße-Stöck						
	Room		C 328	C 328						

Note	Course 1	European Culture and Management
	Course 2	European Politics and Business
	Language	German
	Trips	Field Trips to Berlin, Frankfurt, Rotterdam
	Company	Company visit or project
	Exam	Mid-term and final exam and evaluation

 <b>FH Bielefeld</b> University of Applied Sciences		Monday	Tuesday	Wednesday	Thursday	Friday	Saturday/Sunday		
Date: 6 - 12 June 2022		6 June 2022	7 June 2022	8 June 2022	9 June 2022	10 June 2022	11/12 June 2022		
08:00-09:30	Topic	Public Holiday	Mid-term exam 08:00-09:00	Self-exercise and preparation of results	Self-exercise and preparation of results	10-12 am: Presentations at Oetker	Free		
			B2			12-13.30 pm: Lunch			
09:45 - 11:15	10-12 am: Welcome, presentation Oetker and Issuing of topic including content-related impulses from Oetker		13:30-16 pm: Factory tour of the plant in Bielefeld (Oetker World)						
						16 pm: Farewell			
11:30 - 13:00	Topic		12 am: Lunch						
					Room				Oetker Bielefeld
13:00 - 14:00			Lunch break						
from 14:00 on	Topic		Self-exercise and preparation of results	Self-exercise and preparation of results	Self-exercise and preparation of results	Free			
			FH Bielefeld: C 328, C 333 and C 307		FH Bielefeld: C 328, C 333 and C 307				
Date: 13 - 19 June 2022			13 June 2022	14 June 2022	15 June 2022	16 June 2022 (public holiday)			17 June 2022
09:45 - 11:15	Topic	(optional) Additional Lab: Research Project	Sustainability in Business	Sustainability in Business	Field trip to Rotterdam/The Hague/Amsterdam (The times on the left are not applicable to field trips)			Free	
			van Weperen C 328	van Weperen C 328					
11:30 - 13:00	Topic	(optional) Additional Lab: Research Project	Sustainability in Business	Sustainability in Business					
			van Weperen C 328	van Weperen C 328					
13:00 - 14:00		Lunch break							
from 14:00 on	Topic	(optional) Additional Lab: Research Project	German 14:00-15:00	German 14:00-15:00					
			Grieße-Stöck C 328	Grieße-Stöck C 328					
Date: 20 - 26 June 2022		20 June 2022	21 June 2022	22 June 2022	23 June 2022	24 June 2022	25/26 June 2022		
09:45 - 11:15	Topic	(optional) Additional Lab: Research Project	Designing Marketing for International Business in a Digital Era	Accounting for leases around the world: difficulties to find a red thread.	Free	Final exam 8:00-8:40			
			Bayrak Meydanoğlu C 328	Mura C 328		B2			
11:30 - 13:00	Topic	(optional) Additional Lab: Research Project	Accounting for leases around the world: difficulties to find a red thread.	Designing Marketing for International Business in a Digital Era					
			Mura C 328	Bayrak Meydanoğlu C 328					
13:00 - 14:00		Lunch break		Lunch break					
from 14:00 on	Topic	(optional) Additional Lab: Research Project	German 14:00-15:00	German 14:00-15:00		Handover Transcripts 13:30 - 14:00			
			Grieße-Stöck C 328	Grieße-Stöck C 328		B 339			
						Farewell Lunch 14:00 - 16:00			
						Restaurant Univarza			

Note	Course 1	European Culture and Management
	Course 2	European Politics and Business
	Language	German
	Trips	Field Trips to Berlin, Frankfurt, Rotterdam
	Company	Company visit or project
	Exam	Mid-term and final examand/evaluation