



Bachelor's Degree Study

International Studies in Management (ISM)

Bachelor of Arts

BIELEFELD CAMPUS



FH Bielefeld
University of Applied Sciences

Study Objectives

The bachelor's degree study International Studies in Management (ISM) will prepare you for a career with a strong international character. You will acquire business expertise that is geared to the international market. The practical orientation of this study programme will enable you to apply scientific methods to specific problems. At the same time, you will acquire skills in teamwork, communication, project management and presentation. Studying in small learning groups is an essential feature of this study programme. We put special emphasis on individual profile development and will support your studies individually. You will be guided and advised by an ISM team consisting of the study programme's director and lecturers.

Professional Fields

Graduates of the bachelor's degree study are trained to fulfil demanding management and specialist tasks in internationally operating companies and organisations. They bring motivation, international experience and strong communicative skills. Graduates will work in sales, marketing, finance and accounting, controlling, organisation and data processing, human resources, in the social and educational sector, in auditing and tax consultancy.



Structure/Content

1ST SEMESTER	2ND SEMESTER	3RD + 4TH SEMESTER	5TH SEMESTER	6TH SEMESTER
Principles of Business Administration	Managerial Finance	Two semesters abroad at a partner university 60 ECTS	International Taxation	Internship
Mathematics for Economists	Economics		International Human Resource Management and International Business Law	Bachelor Thesis
External Accounting	Managerial Accounting		International Marketing	30 ECTS
Principles of Business Information Systems	Managerial Statistics		International Finance	
Compulsory Elective Module: 1st Language	Compulsory Elective Module: 1st Language		Compulsory Elective Module: 2nd Language	
30 ECTS	30 ECTS		30 ECTS	

Course of Study

The first two semesters will be completed at Bielefeld University of Applied Sciences. During this time, you will study the principles of business administration as well as English and French or Spanish. Additional language courses can be taken externally. In the third and fourth semesters, a year abroad at a foreign university (preferably a partner university of Bielefeld UAS) will ensue, which you must complete at one stretch. In principle, studies at our partner universities are free of charge. Courses are coordinated with the partner universities and integrated into the study programme. In the fifth semester, you will return to Bielefeld UAS. In the sixth semester, you will complete a three-month practical project. This should be done abroad again or have an international focus. After that, you will write your thesis.

In the first semester, lectures will be held in German. From the beginning of the second semester, courses at Bielefeld UAS will be taught in English.

Facts

Admission Requirements

Abitur, Fachhochschulreife or an equivalent entrance qualification or educational background that qualifies you for higher education. Foreign-language requirements:

- At least five school years of English and French/Spanish
- Or at least three school years of French and at least three school years of English
- Or at least two school years of Spanish and at least three school years of English

As a rule, proof of your language skills can be provided by the school leaving certificate.

Duration of Study

6 semesters
(180 credit points)

Contact

Fachhochschule Bielefeld – University of Applied Sciences

Interaktion 1
33619 Bielefeld
Germany

General Questions on Studies Student Advising and Counselling (Zentrale Studienberatung, ZSB)

Phone +49.521.106-7758
zsb@fh-bielefeld.de
www.fh-bielefeld.de/zsb

Degree

Bachelor of Arts (B.A.)

Application/Start of Studies

You will be able to apply online from the beginning of June at:

www.fh-bielefeld.de/studium/bewerbung

The deadline for applications is 15 July.
Studies always start in the winter semester.

Partner Universities

The Faculty of Business has numerous partnerships with other universities worldwide. A current overview of the partner universities can be found here:

www.fh-bielefeld.de/internationales/profil/partnerhochschulen/partnerhochschulen-fachbereich-wirtschaft

Double-Degree Option

Currently, three universities partner with us in a double-degree programme. We have special relationships with these universities both in the academic and research fields, which we see as strategic partnerships: Université Paris Est-Créteil/France (French), University of Cagliari/Italy (English), Czech University of Life Sciences, Prague/Czech Republic (English).

Place of Study

Bielefeld UAS Faculty of Business

Interaktion 1
33619 Bielefeld
Germany

www.fh-bielefeld.de/wirtschaft

